

The FlyFit website (the “**Site**”) is operated by OOO FlyFit Technologies. FlyFit is committed to respecting and protecting your privacy. To that end, we have prepared this privacy policy (“**Privacy Policy**”) to describe our information gathering and dissemination practices and our data protection practices for the Site; the terms “**FlyFit,**” “**we,**” “**us,**” and “**our**” refer to OOO FlyFit Technologies and its subsidiaries and affiliates. The terms “**you,**” “**your,**” and “**yours**” refer to the user/customer utilizing the Site.

CHILDREN

The Site is not intended for or directed to persons under the age of 13, and we will not knowingly collect information from such persons. Any person who provides information to us through registration or in any other manner on the Site represents to FlyFit that they are 13 years of age or older. If we learn that a child under 13 has submitted personal information to us, we will attempt to delete the information as soon as possible.

COLLECTION OF INFORMATION

“**Personal Data**” means any information which can be used to identify an individual, and may include, but is not limited to, name, email address, postal or other physical address, title, or occupation. We collect the following Personal Data from you when you register for the Site: name and email address. To participate in certain activities and to obtain certain services or documents offered on the Site, you may be asked to provide additional Personal Data such as phone number, billing address and credit card information. We endeavor to limit our requests for Personal Data to information we believe is reasonably necessary to achieve our purposes as described in the “Information Use” section below. Any Personal Data received in communication or in material you transmit to the Site by electronic mail or otherwise are and will be treated in accordance with this Privacy Policy.

INFORMATION USE

FlyFit uses Personal Data for several general purposes:

- to provide you with service information, and news,
- to support the services offered on the Site,
- to contact you for feedback about our services,

- to conduct research about FlyFit' customer base or services,
- to fulfill your reservation and purchase requests,
- to process your payments including credit checks and collection,
- to notify you of technical updates or changes in policy, or
- to contact you for our own marketing and promotional purposes, except where you have indicated that you do not wish to receive this information.

We may use information that is not Personal Data such as demographic data to analyze and develop our marketing strategy and further improve the Site and our services.

INFORMATION SHARING AND DISCLOSURE

We will not sell or rent your Personal Data to third parties except as described in this Privacy Policy. We may disclose your Personal Data to other companies or people under any of the following circumstances:

- to any applicable venue, studio, instructor, or other service provider for each class or activity that you sign up for on the Site to fulfill your booking.
- to the studios which you attend through the platform for marketing purposes. A core part of FlyFit' service is enabling new experiences for its members through its studio partners, as such our studio partners are critical to our ability to serve our members. Our relationship relies on us being able to share our members' information with our partners so that our business partners can develop and serve their own communities beyond our users attending their studios through the FlyFit platform; this allows FlyFit to offer its members the chance to experience new opportunities and a more fully enriched lifestyle. Our members' information will only be shared with those studios where they choose to work out. And of course we respect your decision to manage your communications and you can change your preferences at any time through your account settings or by contacting us at support@fly-fit.ru. (The above is notwithstanding you becoming a member of a studio directly, in which case you would be bound by their marketing policies).
- if sharing the information is reasonably necessary to provide a service that you have requested.
- to keep you up to date on the latest product announcements, software updates, special offers, or other information we think you would like to hear about from us where you have given consent for the appropriate type of communication.

- to keep you up to date on special offers, or other information from our business partners where you have given consent for the appropriate type of communication.
- if we believe in good faith that we are required to do so by law, in connection with litigation, to prevent a crime, or to protect personal safety, the public, or the Site.
- in connection with a sale or merger with another entity or if FlyFit should ever file for bankruptcy or have its assets sold to another entity.
- other than as set out above, you will receive notice when information about you might go to third parties and you will have an opportunity to choose not to share the information.

FlyFit may also share information which does not amount to Personal Data with third parties (e.g. aggregate or demographic data).

CHOICE

We will give you the opportunity to “opt out” of receiving direct marketing or market research information or information from our studio partners and other third parties. This means we assume you have given us your consent to collect and use your information in accordance with this Privacy Policy unless you take affirmative action to indicate that you do not consent, for instance by clicking or checking the appropriate option or box at the point of collection or by contacting us at support@fly-fit.ru.

ACCESS

You may correct, amend, or delete your Personal Data by editing your profile on the Site or by contacting us at support@fly-fit.ru. You have a right to access a copy of the Personal Data held about you. Any request may be subject to a fee of £10 to meet our costs in providing you with your Personal Data.

SECURITY

We are committed to protecting Personal Data from loss, misuse, disclosure, alteration, unauthorized access, and destruction. FlyFit takes reasonable precautions to safeguard the confidentiality of Personal Data. We protect the security of your Personal Data during transmission to us by using Secure Sockets Layer (SSL) software, which encrypts the information you input.

Where We Store Your Personal Data

The Personal Data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"), including but not limited to the USA. It may also be processed by staff operating outside the EEA who work for us, our parent company or for one of our suppliers. Such staff maybe engaged in, among other things, the provision of services to you, the processing of your payment details and the provision of support services. By submitting your Personal Data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

THIRD PARTY SITES

The Site may contain links to other sites. FlyFit is not responsible for the privacy practices of such other sites. We encourage our users to be aware when leaving the Site to read the privacy statements of each site that collects Personal Data.

COOKIES

FlyFit uses cookies for maintaining a user's session, for their "remember me" login and for tracking UTM parameters of waitlist and purchase conversions. FlyFit also uses Google Analytics to analyse the usage of the website by users to give FlyFit an insight into the way users use the website.

You can change your cookie settings to accept or not accept cookies in your browser settings.

YOUR CONSENT TO THIS PRIVACY POLICY

By using this Site, you agree to this Privacy Policy. We may occasionally update this Privacy Policy. The date of the most recent update of this document will always be displayed at the beginning of this page. If we change our Privacy Policy, we will post those changes on www.fly-fit.ru/privacy. We encourage you to periodically review this Privacy Policy to stay informed about how we are protecting Personal Data we collect. Your continued use of this Site constitutes your agreement to this Privacy Policy and any updates.

CONTACTING FlyFit

If you have any questions, comments, or concerns about this Privacy Policy, please contact us at:

support@fly-fit.ru